

Black and White Logo Use



When using white logo on dark backgrounds (images or dark colors), center circle of Flying D remains black. "MOTORCYCLE TIRES" can be gray or white.



Color Logo Use



When using color logo on light background, center circle remains white. "MOTORCYCLE TIRES" can be gray or white.



Can be used with or without yellow background.

CMYK

Yellow = 100y 10m
 Red = 100m 100y
 Black = 100k 60c 40m 20y
 Gray = 50k

PMS

Yellow = PMS 109
 Red = PMS 485
 Black = Process Black
 Gray = PMS Cool Gray 9

RGB

Yellow = R-255 G-209 B-0
 Red = R-218 G-41 B-28
 Black = R-16 G-24 B-32
 Gray = R-117 G-120 B-123